

Credit Control

Quick Reference Guide



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Credit control

Overview

Credit control is the process of methodically communicating with customers to ensure the collection of accounts receivable. Communications progress from gentle reminders to more purposeful letters and other allowable collection options as accounts become further past due. Credit control in Smile specifies one or more sets of accounting terms, treatment levels and actions triggered as the account's unpaid debts age.

To create a credit control process in Smile multiple components need to be defined and then brought together or linked. It is easier to configure credit control in a sequence to allow for links to be created as you build the process. Define the lowest level components first.

Credit control consists of the following elements, which are explained in further detail below:

- Credit control
- Accounting terms
- Account

For more information on configuring individual elements, see the *Configuration Guide*.

Credit control

Credit control specifies the configuration of accounting terms and treatment levels.

| Accounting terms | Specifies a set of credit control rules that determine when an account is overdue. | | |
|------------------|--|--|--|
| | Note: An account is associated with one set of accounting terms. For example, accounts can have different credit control rules such as 7 days terms or 30 day terms. | | |
| Treatment level | Specifies a credit control status or level. For example, the sequence of treatment levels used in this guide are: | | |
| | Settled—the account is up-to-date 1 Reminder (+1)—the account is overdue by 1 day 2 Reminder (+14)—the account is overdue by 14 days 3 Call/Warn (+21)—the account is overdue by 21 days 4 Final (+28)—the account is overdue by 28 days Suspended—services on the account have been barred | | |
| | Treatment levels are defined for use by all accounting terms. Not all levels have to be used in a credit control process. | | |



Accounting terms

Accounting terms specify the rules that determine when an account is considered overdue or delinquent and the actions taken. Different terms can be applied to different accounts.

| Specifies when a invoice is due, for example, 20 days from issue date. | | |
|--|---|--|
| Specifies actions that can be taken, for example, issuing a reminder message or barring services. Treatment level actions are associated with treatment levels, for example: | | |
| Treatment level | Treatment level action | |
| Settled | No action | |
| 1 Reminder (+1) | lssue reminder email (a gentle reminder) | |
| 2 Reminder (+14) | Print reminder letter for post (a more formal and firmer reminder) | |
| 3 Call/Warn (+21) | Smile ticket created for an operator to contact the account holder | |
| 4 Final (+28) | Email and print a final reminder statement threatening suspension of service | |
| Suspended | Barring of service | |
| | Email and printed letter confirming suspension of service and warning of debt collection service | |
| Rules associate actions with treatr invoice is 14 days overdue and is fo <i>B</i> and <i>C</i> . | nent levels, for example, when an or at least \$10 then take actions <i>A</i> , | |
| Specifies when automated payment following two conditions must also this to be effective: | nts will be scheduled. The be in place for a given account for | |
| Payment details defined An associated payment gatewa configured for offline processin processing mode (real time). No | ng mode (batch mode) or online | |
| This aspect of credit control is not | demonstrated in this guide. | |
| | date. Specifies actions that can be taken message or barring services. Trea with treatment levels, for example Treatment level Settled 1 Reminder (+1) 2 Reminder (+14) 3 Call/Warn (+21) 4 Final (+28) Suspended Rules associate actions with treatment invoice is 14 days overdue and is for B and C. Specifies when automated payment following two conditions must alsociated this to be effective: Payment details defined An associated payment gateward configured for offline processing processing mode (real time). N | |



| Late fees | Specifies when fees should be applied based on days overdue. |
|-----------|--|
| | Contact Inomial for advice on introducing late fees. |

Account

The following elements are configured in an accounts billing and payment settings.

| Account terms | Specifies the account terms applied to an account. |
|-----------------|--|
| Dispatch rules | Specifies the method by which documents are to be dispatched and to whom, for example, printed or by email. An account can have multiple dispatch rules. |
| Payment details | Specifies payment details. Required for scheduled payments. |

Example credit control configuration

The following sections describe how to configure a credit control process with a first reminder treatment level and associated action. This treatment is being applied to the **Standard terms** accounting terms.

This process requires the configuration of the following components:

- Email template—specifies the first reminder message to send to the customer
- Stationery-defines the stationery document type, which is associated with the email template
- Treatment level—specifies the name of the treatment level
- Accounting terms—specifies the basic account terms
- Treatment level rules—specifies when the first reminder action occurs
- Treatment level actions—specifies the first reminder action
- Account settings—specifies the account terms and dispatch settings

For more information on configuring individual components, see the *Configuration Guide*.



Email template

An email template contains the message that is sent as the first reminder.

Email templates are located in **Email Templates** under **Email, SMS, Print & Web** in the main section of the Configuration and Tools page.

This template has a **Document type** of **Invoice**. This means that the substitution codes associated with invoices such as {overdueBalance} can be used. Invoice based email templates can be associated with invoice stationery documents, for example, this email could be used to also send an attached invoice. A document type of **Account** is also often used with credit control and can be used to send statements.

| Email Template | | | | | |
|---|--|--|--|--|--|
| Configuration and To | ools Email templates | | | | |
| Document type | Invoice | | | | |
| Name | Invoice: Credit Control - 1 | | | | |
| From | Example Telecom Accour | | | | |
| Subject | Example Telecom: Accou | | | | |
| Reply to | | | | | |
| Body content type | Text 🗢 | | | | |
| Body | | | | | |
| Dear Customer, | | | | | |
| OVERDUE REMINDER | | | | | |
| of this notice, the bala | You have missed making a payment under the terms of our agreement and are now overdue. As of the date of this notice, the balance of your account, {ucn}: "{accountName}", per the attached invoice is: {currencyCode} {accountBalance} of which {currencyCode} {overdueBalance} is overdue. | | | | |
| Please arrange payment of the overdue balance within seven (7) days of this notice OR contact us if you are having difficulties. | | | | | |
| If payment has been made within five (5) days of this Notice please disregard this letter. | | | | | |
| Should you have any enquiries please contact Accounts. | | | | | |
| Yours sincerely, | | | | | |
| Example Telecom Lead by Example! | | | | | |
| Phone: 1300 123 123 Fax: 1300 456 456 www.example.com | | | | | |
| | | | | | |
| Example demonstrates software and services for Inomial's Smile System: Ordering, Provisioning, Authentication, Rating, Billing and Receivables. Sales & Support: (03) 9663 3554 * support@inomial.com | | | | | |
| | | | | | |

Figure 1: First reminder email template

Note the inserted substitution codes (field names surrounded by curly braces). A list of the document type specific fields can be accessed by clicking **Substitution codes**.



Stationery

Emails generally cannot be sent directly by credit control. Instead you must define a stationery document type. In this case the document will be a placeholder.

Stationery is configured in **Stationery and Forms** under **Email**, **SMS**, **Print & Web** in the main section of the Configuration and Tools page.

Create a stationery document with a **Document Type** of **Invoice**.

| Invoice: Credit Control - 1 Reminder | | |
|---|--|--|
| Configuration and Tools Stationery | | |
| Stationery Name Invoice: Credit Control - 1 | | |
| Description | | |
| An invoice containing the invoice details, item counts (for voice services), promotional message fields and call detail records. | | |
| Document Type Invoice | | |
| Deprecated | | |
| Save Setup Unpublish Delete Clone | | |

Figure 2: First reminder stationery document

On the Setup window select the Email template created in the previous step.

| Document Type | Invoice |
|-----------------------------|--|
| Output Type | PostScript |
| Page Size | A4 ᅌ |
| Page Orientation | Portrait 🗘 |
| Email template | Invoice: Credit Control - 1 Reminder ᅌ |
| Attach PDF when | emailing this stationery |
| Page group output format | PDF 🗘 |
| Attachment filename | Invoice_{invoiceNumber} .PDF |
| Save Cancel | |

Figure 3: First reminder Page Setup configuration

Attention: You must publish the stationery document to make it available for use.



Treatment level

The treatment level is a label. The treatment level name is defined outside of any specific accounting terms.

Levels are defined on the **All Treatment Levels** tab in **Credit control** under **Accounts Receivable** in the main section of the Configuration and Tools page.

| Credit cont | rol co | onfiguration | | |
|---------------------|--------|--|---------------------------------|----------|
| Configuration and | Tools | | | |
| Accounting te | erms | Responsive terms | All Treatment Levels | Advanced |
| | | eatment levels. See the individ oply to each treatment level. | ial accounting terms to specify | |
| Settled | Edit | | | |
| 1 Reminder (+1) | Edit | | | |
| 2 Reminder (+14) | Edit | | | |
| 3 Call/Warn (+21) | Edit | | | |
| 4 Final (+28) | Edit | | | |
| Create treatment le | vel | Add | | |

Figure 4: All Treatment Levels tab

Use **Position** in the treatment level settings to set the order of the treatment level.

| Treatment Level Action | | |
|------------------------|---|--|
| Configuration and T | ools Credit control configuration Account Terms | |
| Treatment Level | 1 Reminder (+1) | |
| Action | Dispatch document with disposition ᅌ | |
| Batch Dispatch | | |
| Stationery | Invoice: Credit Control - 1 Reminder | |
| Position | 1 | |
| Save Delete | | |
| | | |

Figure 5: First reminder treatment level settings



Accounting terms

Configure the basic Account Terms for Standard terms.

Edit the Standard terms on the Accounting terms tab in Credit control under Accounts Receivable in the main section of the Configuration and Tools page.

In this example the basic account terms defined for Standard terms are:

- New accounts will start with a **Default treatment level** of **Settled** (not overdue).
- Invoices will be automatically set with a date of **the last day of the invoicing period**. For monthly invoices this is the 31st of the month.
- Accounts on these terms are expected to pay within **14 days after the invoice date**.

| Account Term | าร | |
|----------------------------|---|--|
| Configuration and To | ols Credit control configuration | |
| Currency | AUD - Australian Dollars | |
| Account Terms | Treatment Level Rules Treatment Level Actions | |
| Name | Standard terms | |
| Default treatment level | eatment Settled | |
| Set the invoice date of | bulk invoices to the last day of the invoicing period | |
| Invoices are due 14 | days after the Invoice date ᅌ | |
| Save Delete | | |
| | | |

Figure 6: Account Terms configuration for the Standard terms accounting terms

Note: Issue date is also commonly used. Issue date means that the customer always has the same number of days to pay before an invoice become overdue. Invoice date is fixed. If invoices are issued late then the customer will have less days to pay before they will be regarded as overdue.



Treatment level rules

A treatment level rule defines when a treatment level action is processed.

Rules are defined on the **Treatment Level Rules** tab of an accounting term. **Accounting terms** are listed in **Credit control** under **Accounts Receivable** in the main section of the Configuration and Tools page.

| Account Te | rms | | | | |
|---|------------|-------------------|-----------------|-------------------------------|--------|
| Configuration and | Tools | | onfiguration | | |
| Currency | AUD - A | ustralian Dollars | | | |
| Account Tern | ns Tr | eatment Lev | vel Rules Tr | eatment Level | Action |
| The treatment level Actions may be app | | | | g to the following rul es. | les. |
| Level | Applies to | Days Past Due | Invoice Minimum | Account Minimum | |
| 1 Reminder (+1) | Invoices | 1 | 5 | 5 | Edit |
| 2 Reminder (+14) | Invoices | 14 | 5 | 5 | Edit |
| 3 Call/Warn (+21) | Invoices | 21 | 5 | 5 | Edit |
| 4 Final (+28) | Invoices | 28 | 5 | 5 | Edit |
| Add treatment level | rule | | | | |
| | | | | | |

Figure 7: Treatment Level Rules tab

In this case the rule applies when an invoice is overdue by 1 day and has a value greater than \$5.

| Treatment Le | vel |
|------------------------------------|--|
| Configuration and Too | ols Credit control configuration Account Terms |
| Treatment Level | 1 Reminder (+1) |
| Apply this rule to | Invoices 🗘 |
| Overdue days | 1 |
| lgnore invoices owing less than | 5 |
| lgnore accounts owing less than | 5 |
| Actions | Dispatch document with disposition <u>View</u> |
| Tickets | No tickets will be raised. Add ticket |
| Save Delete | |

Figure 8: Treatment level rule configuration for the first reminder



Treatment level actions

A first reminder invoice treatment level action is configured to take action based on when invoices become overdue.

Actions are defined on the **Treatment Level Actions** tab of an accounting term. **Accounting terms** are listed in **Credit control** under **Accounts Receivable** in the main section of the Configuration and Tools page.

An invoice action is configured to dispatch the **Invoice: Credit Control - 1 Reminder** stationery created previously. The accounts dispatch rules will determine if the stationery is to be printed or delivered by email.

| Account Te | rms | |
|--|--|--------------------------------|
| | | |
| | i Tools 📄 Credit control configurat | tion |
| Currency | AUD - Australian Dollars | |
| Account Terr | ns Treatment Level Rule | reatment Level Action |
| When account or in | nvoice treatment levels change, these | e actions are executed. |
| Account Treatm | ent Level Actions | |
| Level Ac | tion | |
| No Actions are de | fined | |
| Add treatment leve | el action for accounts | |
| Invoice Treatme | nt Level Actions | |
| Level | Action | |
| | | |
| 1 Reminder (+1) | Dispatch document with disposition | n <u>Edit</u> |
| 1 Reminder (+1) 2 Reminder (+14) | | |
| | Dispatch document with disposition | n <u>Edit</u> |
| 2 Reminder (+14) | Dispatch document with disposition | n <u>Edit</u> n <u>Edit</u> |
| 2 Reminder (+14) 3 Call/Warn (+21) 4 Final (+28) | Dispatch document with disposition Dispatch document with disposition | n <u>Edit</u> n <u>Edit</u> |

Figure 9: Treatment Level Actions tab



Batch Dispatch is enabled. The dispatched print or email will be queue for review and approval. If **Batch Dispatch** is disabled the reminder email is issued immediately.

| Treatment Level | 1 Reminder (+1) | |
|-----------------|--------------------------------------|--|
| Action | Dispatch document with disposition ᅌ | |
| Batch Dispatch | | |
| Stationery | Invoice: Credit Control - 1 Reminder | |
| Position | 1 | |
| Save Delete | | |

Figure 10: Treatment level action configuration for the first reminder



Account settings

An account must have account terms and dispatch configured for credit control to apply. These items are normally defined in account packages, not show here, but can also be specified at the individual account level on the **Account** summary page.

| The account has Account | Terms of Standard terms. |
|-------------------------|--------------------------|
|-------------------------|--------------------------|

| Invoice Cycle | Anniversary (day 31) Change cycle | | |
|--|-----------------------------------|--|--|
| Discount | No discount | | |
| Customer cost centre | Not allocated 🔶 Edit list | | |
| Purchase Order Number | No purchase order PO list | | |
| Charge GST when billing this service | | | |
| Invoice release delay | 0 days Edit | | |
| Approval Limit | Change | | |
| Ignore Invoice Item Approval Limits Change | | | |
| Account Terms | Standard terms Change | | |
| Treatment Level | Settled Refresh | | |
| GST Config | | | |
| | | | |

Figure 11: Account summary page displaying Account Terms

Document dispatch

On the Account Menu Tree, click the to the left of **Account**, then click **Document Dispatch**. Dispatch is configured to dispatch **Invoice: Credit Control - 1 Reminder** immediately by email.

| Stationery | Days delay | Dispatch rule | Destination type | Destination | |
|---|---------------|--|---------------------|-------------|----------------|
| Invoice: Credit Control - 1 Reminder | 0 | Dispatch debtor item document action, remembering disposition | Email | | Edit Delete |

Figure 12: Document Dispatch configuration for first reminder



Implementation

| Treatment level | Overdue days | Action |
|-------------------|--------------|--|
| Settled | 0 | No action |
| 1 Reminder (+1) | 1 | Issue reminder email (a gentle reminder) |
| 2 Reminder (+14) | 14 | Print reminder letter for post (a more formal and firmer reminder) |
| 3 Call/Warn (+21) | 21 | Create Smile ticket for an operator to contact the account holder |
| 4 Final (+28) | 28 | Email and print a final reminder statement threatening suspension of service |
| Suspended | 35 | Baring of service Email and printed letter confirming suspension of service and |
| | | warning of debt collection service |

A typical credit control arrangement may be configured with the following levels:

If you have no customers then you can implement as is.

However, if you have an existing customer base you should stage the implementation to ensure overdue invoices receive all relevant reminders before suspending services. For the above arrangement you would implement as follows:

- Define Settled and 1 Reminder (+1)
- Wait 14 days
- Define 2 Reminder (+14)
- Wait 7 days
- Define 3 Call/Warn (+21)
- Wait 7 days
- Define 4 Final (+28)
- Wait 7 days
- Define Suspended

At each stage make a note in a log of the date and change you have made. This will make it easier to explain the system behavior to customers and staff. It will also assist when doing financial reporting to explain the improvement in your aged debtors position over the implementation period.

